### Lecture 1: Introduction to regret analysis

#### Sébastien Bubeck

Machine Learning and Optimization group, MSR AI

# Research



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**Performance measure:** The regret is the difference between the player's accumulated loss and the minimum loss she could have obtained had she known all the adversary's choices:

$$R_{\mathcal{T}} := \mathbb{E} \sum_{t=1}^{T} \ell_t(i_t) - \min_{i \in [n]} \mathbb{E} \sum_{t=1}^{T} \ell_t(i) =: L_{\mathcal{T}} - \min_{i \in [n]} L_{i,\mathcal{T}}$$

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**What's it about?** Full information game is about *hedging*, while bandit game also features the fundamental tension between *exploration* and *exploitation*.

### Applications

These challenges (scarce feedback, robustness to non i.i.d. data, exploration vs exploitation) are crucial components of many practical problems, hence the success of online learning and bandit theory!

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Brain computer interface



Medical trials



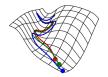
Packets routing







Hyperparameter opt



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Assume for simplicity  $\ell_t(i) \in \{0, 1\}$ . MW keeps weights  $w_{i,t}$  for each action, plays from normalized weights, and update as follows:

 $w_{i,t+1} = (1 - \eta \ell_t(i)) w_{i,t}.$ 

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**Key insight:** if  $i^*$  does not make a mistake on round t then we get "closer" to  $\delta_{i^*}$  (i.e., we learn), and otherwise we might get confused but  $i^*$  had to pay for it.

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### Theorem For any $\eta \in [0, 1/2]$ and $i \in [n]$ ,

$$L_T \leq (1+\eta)L_{i,T} + rac{\log(n)}{\eta}$$
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By optimizing  $\eta$  one gets  $R_T \leq 2\sqrt{T \log(n)}$ . Note that  $\Omega(\sqrt{T \log(n)})$  is the best one could hope for.

$$\psi(t+1) = \sum_{i=1}^{n} (1 - \eta \ell_t(i)) w_{i,t} = \psi(t) (1 - \eta \langle p_t, \ell_t \rangle),$$

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so that (since  $\psi(1) = n$ ):

$$\psi(T+1) = n \prod_{t=1}^{T} (1 - \eta \langle p_t, \ell_t \rangle) \leq n \exp(-\eta L_T).$$

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$$\eta L_T - \log\left(\frac{1}{1-\eta}\right) L_{i,T} \leq \log(n),$$

and the proof is concluded by  $\log\left(\frac{1}{1-\eta}\right) \leq \eta + \eta^2$  for  $\eta \in [0, 1/2]$ .

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and the proof is concluded by  $\log\left(\frac{1}{1-\eta}\right) \leq \eta + \eta^2$  for  $\eta \in [0, 1/2]$ . The mirror descent framework (Lec. 2) will give a principled approach to derive both the MW algorithm and its analysis.

[Abernethy, Warmuth, Yellin 2008; Rakhlin, Sridharan, Tewari 2010; B., Dekel, Koren, Peres 2015]

### Let us focus on an oblivious adversary, that is he chooses $\ell_1, \ldots, \ell_T \in \mathcal{L}$ at the beginning of the game.

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A deterministic player's strategy is specified by a sequence of operators  $a_1, \ldots, a_T$ , where in the full information case  $a_s : ([0,1]^n)^{s-1} \to \mathcal{K}$ , and in the bandit case  $a_s : \mathbb{R}^{s-1} \to \mathcal{K}$ . Denote  $\mathcal{A}$  the set of such sequences of operators.

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Write  $R_T(\mathbf{a}, \ell)$  for the regret of playing strategy  $\mathbf{a} \in \mathcal{A}$  against loss sequence  $\ell \in \mathcal{L}^T$ .

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$$\inf_{\mu \in \Delta(\mathcal{A})} \sup_{\ell \in \mathcal{L}^{T}} \mathbb{E}_{\mathbf{a} \sim \mu} R_{T}(\mathbf{a}, \ell) = \sup_{\nu \in \Delta(\mathcal{L}^{T})} \inf_{\mu \in \Delta(\mathcal{A})} \mathbb{E}_{\ell \sim \nu, \mathbf{a} \sim \mu} R_{T}(\mathbf{a}, \ell),$$

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In other words we can study the minimax regret by designing a strategy for a *Bayesian* scenario where  $\ell \sim \nu$  and  $\nu$  is known.

### A Doob strategy [B., Dekel, Koren, Peres 2015]

Since we known  $\nu$ , we also know the *distribution* of  $i^*$ . In fact as we make observations, we can update our knowledge of  $i^*$  with the *posterior distribution*. Denote  $\mathbb{E}_t$  for this posterior distribution (e.g., in full information  $\mathbb{E}_t := \mathbb{E}[\cdot|\ell_1, \ldots, \ell_{t-1}]$ ).

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The regret of this strategy can be controlled via the *movement* of this Doob martingale (recall  $\|\ell_t\|_{\infty} \leq 1$ )

$$\mathbb{E}\sum_{t=1}^{T} \langle \boldsymbol{p}_t - \delta_{i^*}, \ell_t \rangle = \mathbb{E}\sum_{t=1}^{T} \langle \boldsymbol{p}_t - \boldsymbol{p}_{t+1}, \ell_t \rangle \leq \mathbb{E}\sum_{t=1}^{T} \|\boldsymbol{p}_t - \boldsymbol{p}_{t+1}\|_1.$$

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### How stable is a martingale?

Question: is a martingale in  $\Delta_n$  "stable"? Following famous inequality is a possible answer (proof on the next slide):

$$\mathbb{E}\sum_{t=1}^{T} \|p_t - p_{t+1}\|_1^2 \leq 2\log(n).$$

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This yields by Cauchy-Schwarz:

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Thus we have recovered the regret bound of MW (in fact with an optimal constant) by a purely geometric argument!

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$$\mathbb{E}\sum_{t=1}^{T} \|p_t - p_{t+1}\|_1^2 \le 2\log(n).$$

By Pinsker's inequality:

$$\frac{1}{2} \| p_t - p_{t+1} \|_1^2 \leq \operatorname{Ent}(p_{t+1}; p_t) = \operatorname{Ent}_t(i^* | \ell_t; i^*).$$

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Now essentially by definition one has (recall that  $I(X, Y) = H(X) - H(X|Y) = \mathbb{E}_Y \operatorname{Ent}(p_{X|Y}; p_X)$ ):

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Proof concluded by telescopic sum and maximal entropy being log(n).

### A more general story: M-cotype

Let us generalize the setting. In online linear optimization, the player plays  $x_t \in K \subset \mathbb{R}^n$ , and the adversary plays  $\ell_t \in \mathcal{L} \subset \mathbb{R}^n$ . We assume that there is a norm  $\|\cdot\|$  such that  $\|x_t\| \leq 1$  and  $\|\ell_t\|^* \leq 1$ .

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$$\mathbb{E}\sum_{t=1}^{T} \langle \ell_t, x_t - x^* \rangle = \mathbb{E}\sum_{t=1}^{T} \langle \ell_t, x_t - x_{t+1} \rangle \leq \mathbb{E}\sum_{t=1}^{T} \|x_t - x_{t+1}\|.$$

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The norm  $\|\cdot\|$  has *M*-cotype (C, q) if for any martingale  $(x_t)$  one has:

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In particular this gives a regret in  $C T^{1-1/q}$ .

A lower bound via *M*-type of the dual Interestingly the analysis via cotype is tight in the following sense.

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$$\mathbb{E} \left\| \sum_{t=1}^{T} \ell_t \right\|_* \leq C' \left( \mathbb{E} \sum_{t=1}^{T} \|\ell_t\|_*^p \right)^{1/p}$$

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Moreover one can show that the violation of type/cotype can be witnessed by a martingale with unit norm increments. Thus if M-cotype (C, q) fails for  $\|\cdot\|$ , there must exist a martingale difference sequence  $(\ell_t)$  with  $\|\ell_t\|_* = 1$  that violates the above inequality.

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$$\mathbb{E}\sum_{t=1}^{T} \langle \ell_t, x_t - x^* \rangle = \mathbb{E} \left\| \sum_{t=1}^{T} \ell_t \right\|_* \ge C' T^{1/p} = C' T^{1-1/q}$$

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$$\mathbb{E} \left\| \sum_{t=1}^{T} \ell_t \right\|_* \leq C' \left( \mathbb{E} \sum_{t=1}^{T} \|\ell_t\|_*^p \right)^{1/p}$$

Moreover one can show that the violation of type/cotype can be witnessed by a martingale with unit norm increments. Thus if M-cotype (C, q) fails for  $\|\cdot\|$ , there must exist a martingale difference sequence  $(\ell_t)$  with  $\|\ell_t\|_* = 1$  that violates the above inequality. In particular:

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**Important:** these are "dimension-free arguments", if one brings the dimension in the bounds then the story changes.

What about the bandit game? [Russo, Van Roy 2014] So far we only talked about the *hedging* aspect of the problem. In particular for the full information game the "learning" part happens automatically. This is captured by the fact that the **variation in the posterior is lower bounded by the instantaneous regret**:

$$\mathbb{E}_t \langle \rho_t - \delta_{i^*}, \ell_t \rangle = \mathbb{E}_t \langle \rho_t - \rho_{t+1}, \ell_t \rangle \leq \mathbb{E}_t \| \rho_t - \rho_{t+1} \|_1.$$

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Importantly note that the cotype inequality for  $\ell_1$  is proved by relating the  $\ell_1$  variation squared to the mutual information between OPT and the feedback. Thus a weaker inequality that would suffice is:

$$\mathbb{E}_t \langle p_t - \delta_{i^*}, \ell_t \rangle \leq C \ \sqrt{I_t(i^*, (i_t, \ell_t(i_t)))},$$

which would lead to a regret in  $C\sqrt{T\log(n)}$ .

The Russo-Van Roy analysis  
Let 
$$\bar{\ell}_t(i) = \mathbb{E}_t \ell_t(i)$$
 and  $\bar{\ell}_t(i,j) = \mathbb{E}_t(\ell_t(i)|i^* = j)$ . Then  
 $\mathbb{E}_t \langle p_t - \delta_{i^*}, \ell_t \rangle = \sum_i p_t(i)(\bar{\ell}_t(i) - \bar{\ell}_t(i,i)),$   
and

$$I_t((i_t, \ell_t(i_t)), i^*) = \sum_{i,j} p_t(i) p_t(j) \operatorname{Ent}(\mathcal{L}_t(\ell_t(i)|i^*=j) \| \mathcal{L}_t(\ell_t(i)))$$

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Now using Cauchy-Schwarz the instantaneous regret is bounded by

$$\sqrt{n \sum_{i} p_t(i)^2 (\bar{\ell}_t(i) - \bar{\ell}_t(i,i))^2} \leq \sqrt{n \sum_{i,j} p_t(i) p_t(j) (\bar{\ell}_t(i) - \bar{\ell}_t(i,j))^2}$$

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Pinsker's inequality gives (using  $\|\ell_t\|_{\infty} \leq 1$ ):

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Thus one obtains

$$\mathbb{E}_t \langle p_t - \delta_{i^*}, \ell_t \rangle \leq \sqrt{n \, I_t((i_t, \ell_t(i_t)), i^*)}.$$

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